



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
908961-2	06/03/12	June 2012	05/28/12 - 06/03/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1161 :Obama for An

Flight Dates	Order #	Alt Order #
05/13/12 - 06/03/12	908961	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/15/12	06/03/12	Good Morning America	658-9a	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -TWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB Tu 05/29/12 7:51 AM Good Morning America 658-9a :30 0FA12A023H \$1,000.00 NM									
8 WCVB W 05/30/12 7:50 AM Good Morning America 658-9a :30 0FA12A023H \$1,000.00 NM									
7 WCVB F 06/01/12 7:49 AM Good Morning America 658-9a :30 0FA12A023H \$1,000.00 NM									
5	05/15/12	06/03/12	The View	1058-12n	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Tu 05/29/12 11:54 AM The View 1058-12n :30 0FA12A023H \$600.00 NM									
3 WCVB W 05/30/12 11:53 AM The View 1058-12n :30 0FA12A023H \$600.00 NM									
6	05/15/12	06/03/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -TWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB Tu 05/29/12 4:36 PM ELLEN EF 4P-5P :30 0FA12A023H \$800.00 NM									
4 WCVB W 05/30/12 4:33 PM ELLEN EF 4P-5P :30 0FA12A023H \$800.00 NM									
7	05/15/12	06/03/12	M-F Inside Edition	658-730p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB Tu 05/29/12 7:22 PM M-F Inside Edition 658-730p :30 0FA12A023H \$1,200.00 NM									
7 WCVB W 05/30/12 7:13 PM M-F Inside Edition 658-730p :30 0FA12A023H \$1,200.00 NM									
8	05/15/12	06/03/12	Chronicle	728-8p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB Tu 05/29/12 7:52 PM Chronicle 728-8p :30 0FA12A023H \$1,200.00 NM									
6 WCVB Th 05/31/12 7:29 PM Chronicle 728-8p :30 0FA12A023H \$1,200.00 NM									



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Obama/D/President	101- Candidate Orders	1161 :Obama for Ar	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	05/15/12	06/03/12	Nightline	1135p-1206a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB W 05/30/12 12:02 AM Nightline 1135p-1206a :30 0FA12A023H \$600.00 NM									
6 WCVB Th 05/31/12 11:45 PM Nightline 1135p-1206a :30 0FA12A023H \$600.00 NM									
10	05/13/12	06/03/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Su 06/03/12 10:59 AM This Week / C. Amanpour 10-11a :30 0FA12A023H \$750.00 NM									
<u>Total Spots</u>							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,550.00
<u>Agency Commission</u>	\$1,882.50
<u>Net Amount Due</u>	\$10,667.50